

Hewitt Express Quarterly Magazine Ad Rates

Ad Type (Full Color)	Ad Sizes Width x Height	Discounted Member Rates	Non-Member Rates
Business Articles (½) pg	7 ¾" x 5 ¾"	\$100.00	\$125.00
Business Card	3 ¼" x 2"	\$ 75.00	\$100.00
Quarter (¼) pg	4" x 5"	\$150.00	\$175.00
Half (½) pg	7 ¾" x 5"	\$225.00	\$250.00
Full pg	7 ¾" x 9 ¾"	\$325.00	\$350.00
Back cover	7 ¾" x 8 ¾"	\$425.00	\$450.00
Cover (Includes full pg inside story)	8 ¼" x 10 ¾"	\$600.00	\$625.00
Insert	Multiple sizes available	Call Chamber for Pricing	

- Ad Creation Fee - \$50.00 for members and \$100.00 for non-members
- Ad Edit Fee - \$25.00 for members and \$50.00 for non-members
- Articles (if space is permitted) may be submitted for \$100.00 for members and \$125.00 for non-members. All articles will include the business logo or graphic of their choice as well as the name of the person who submitted the article for publication. These articles are intended to provide advertisers with yet another avenue of marketing your business.
- All ads must be submitted in their original format using either a .pdf or .eps file in at least 300 dpi. Please send all ads via email to greaterhewitt@grandecom.net subject: Hewitt Express Magazine Ad
- **All advertisers must sign and return an ad approval form to the Chamber prior to publication of their ad.**

Website Online Ad Rates

Ad Type	Ad Size (Pixels)	Discounted Member Rates	Non-Member Rates
Top / Bottom Banner	468 x 60	\$40.00	\$50.00
Left Nav Bar - Square Tile	174 x 174	\$25.00	\$35.00
Left Nav Bar – Small Tile	174 x 92	\$10.00	\$20.00
Right Nav Bar – Small Tile	135 x 92	\$10.00	\$20.00

Newsletter Ad Rate

Ad Type	Ad Size	Discounted Member Rate	Non-Member Rate
Sponsor Square Interactive Ad	2" x 2"	\$10.00	\$20.00

- Newsletter and Online ads will include a link to advertisers website or email address
- Newsletter and Online ads must be created by the advertiser and sent in either .jpg or .gif formats to greaterhewitt@grandecom.net in no more than 72 dpi
- Ad Creation Fee - \$50.00 for members and \$100.00 for non-members
- **The deadline for newsletter ads is the Friday prior to the Monday newsletter.**